

FOR IMMEDIATE RELEASE

Contact: Ann Simpson
651-458-9241 ext.5
ann@swctc.org

SWCTC SELECTED A WINNER IN THE 35th ANNUAL TELLY AWARDS

Cottage Grove, Minnesota – March 21, 2014 –South Washington County Telecommunication Commission was named a winner in the 35th Annual Telly Awards for their Cottage Grove Splash Pad promotional video. With nearly 12,000 entries from all 50 states and numerous countries, this is truly an honor.

The winning video was created by Lead Producer Ann Simpson with additional camera work done by Producer Justin Atkinson. The 38-second promo featured several City of Cottage Grove staff members, officials, and their families, including Mayor Bailey, checking out the City's new splash pad at Highlands Park. As a group of kids arrive ready to enjoy the new amenity they discover the adults are already splashing around and having so much fun they forgot to change out of their business clothes.

The Splash Pad promo received a Bronze Telly award in the category TV Programs, Segments, or Promotional Pieces–Use of Humor.

View the winning Splash Pad promotional video at www.vimeo.com/45856579

“At SWCTC we look for unique and interesting ways to highlight the South Washington County area, said Simpson. “We were surprised at how many city officials and staff members were willing to dance around in the splash pad to help us create the promo. This video was a lot of fun to shoot and edit.”

The Telly Awards was founded in 1979 and is the premier award honoring outstanding local, regional, and cable TV commercials and programs. Winners represent the best work of the most respected advertising agencies, production companies, television stations, cable operators, and corporate video departments in the world.

About SWCTC

SWCTC serves the cities of Woodbury, Cottage Grove, St. Paul Park, Newport, and Grey Cloud Island Township. SWCTC is the franchising authority representing cable subscribers' consumer interests, and also oversees local government access channels 14, 16, 18, and 95 on the Comcast cable system. SWCTC is a non-profit organization producing local television programs for its member cities. For more information, call 651-458-9241, or go to www.swctc.org.